



Wellknown Polyesters Limited



Anil Gupta
Chairman & MD

D&B D-U-N-S® No

Business Operation	
Category	Large
IEC Number	396068022
Status Category	EH
Segment	Textile – Polyester Filament Yarn
Major Export Countries	Brazil, Mexico, Peru, Poland

Financial Snapshot (₹ Mn) of FY12	
Total Income	16,003.3
Export Income	2,744.8
Net Profit	1,135.2

Growth (%)	
Total Income	19.43
Export Income	52.96
Net Profit	6.15

Ratios	
NPM (%)	7.09
Debt-to-Equity (times)	1.33
Interest cover (times)	4.42

Management Details	
Chairman & MD	Anil Gupta

Address	
14th Floor, B Wing, Nirmal - 241/242 Backbay Reclamation, Nariman Point Mumbai - 400021 Maharashtra Website: www.wellknown.net.in	

About the Company

Wellknown Polyesters Ltd (WPL), established in 1996 is part of the Wellknown group which was formed in 1987. WPL is an integrated texturised yarn, speciality partially oriented yarn (POY) and fully drawn yarn (FDY) manufacturer. Moreover, the company also manufactures other wide variety of yarns such as draw textured yarn (DTY), air textured yarn (ATY), twisted polyester yarn (TPY) and polyester chips. It also operates a large number of modern texturising and twisting machines. WPL markets its products under the brands, "WELLKNOWN" and "NEW WAYS".

Business Operations

WPL is one of the leading manufacturers and exporters of Polyester Filament Yarn (PFY). The company is a fully integrated manufacturer of PFY and has a diverse product range consisting of Draw Textured Yarn, Air Textured Yarn, Twisted Polyester Yarn, Fully Drawn Yarn, Partially Oriented Yarn and Polyester Chips.

WPL is an accredited export house and also certified with ISO 9001:2008. During FY12, the company generated around 19% of its revenue from export operations. The top five export market accounted for around 50% share in export revenues, with Brazil and Mexico being the leading market accounting for 17.2% and 12.2% share, respectively. Polyester texturised yarn accounted for the majority share at about 97% amongst the products exported. The export turnover of the company for the first half of FY13 was ₹ 2,696.7 mn.

Manufacturing Facilities

The company operates through a modern manufacturing plant at Daman, located between the states of Maharashtra and Gujarat. The plant has close proximity to the polyester hubs in Gujarat, Silvassa and Maharashtra as well as the Nhava Sheva Port which enables them shorten their lead time to services their customer.

The plant is fully integrated with the latest *Oerlikon Barmag* technology for continuous polymerization, partially oriented yarn and fully drawn yarn in the same facility. The capacities for various products as on Nov, 2012 for the Daman plant is provided below

Product	Capacity (MTPA)
Texturising / Air Texturising	153,000*
POY	150,000*
FDY	130,000*
Continuous Polymerisation	308,000*

*Revision due to commencement of newly installed capacity in November 2012.